

Larry Talerico ABRM, CRB, CRS

LATTER & BLUM
Branch Manager, Uptown



After graduating from Marshall University with an AB in music education, Larry served 3 years in the U.S. Continental Army Band in Fort Monroe, Va. Moving back to Cincinnati after service, he was a band director in the Cincinnati public & parochial school systems for 6 years. Larry moved to New Orleans in 1979 and joined the LATTER & BLUM sales force. In 1984, he was appointed manager of the Lakefront office and remained there until 1990 when he assumed his present responsibility as manager of the Uptown branch. In 1997, he earned NOMAR's Manager of the Year honors.

Larry has earned his ABRM, CRB, and CRS designations, is a licensed instructor with the Louisiana Real Estate Commission and a notary public commissioned in Orleans Parish. He is a member of the national, state and local real estate associations, and has served on both the New Orleans Metropolitan Association of Realtors® and Louisiana Real Estate Commission Forms Committees for a number of years. Larry is also a Reserve Deputy with the Orleans Parish Civil Sheriff's office.

Although all new LATTER & BLUM agents go through an extensive training program at the L&B corporate office, coming from an education background, Larry spends a lot of time with his new agents reinforcing the information and concepts they have learned with his own series of classes at the branch level.

These classes specialize in contract writing, financing, qualifying the buyer and the listing presentation. Larry feels his job is to nurture, educate and encourage his agents to get them into the mainstream of selling and listing as soon as possible. His philosophy is to be there offering support from himself and his support staff for his agents 24/7, to promote personal development of the individual, and to foster the concept of the branch as a team.